



FOR IMMEDIATE RELEASE

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## Lower your scores naturally; efficiently with AccuPutt™ laser training system

Stop by Booth #1887 at the PGA Merchandise Show to test it yourself

**MELBOURNE, Fla.** — AccuPutt™ is a unique laser putting training system that strips away the lines, tracks and guides of traditional putting devices to create a true on-green practice experience guaranteed to improve your putting. The compact, portable AccuPutt system will be in Booth #1887 at the PGA Merchandise Show in Orlando, Fla. Jan. 29-31, 2009.

“AccuPutt will lower your golf score by efficiently and naturally training your muscle memory to develop and consistently produce a perfect putting stroke without any artificial or mechanical mechanisms,” said inventor Ralph Blanchard.

The AccuPutt system was invented by Blanchard, an entrepreneur with an MBA and a background in commercial aviation and Airport Administration to improve his inconsistent putting stroke.

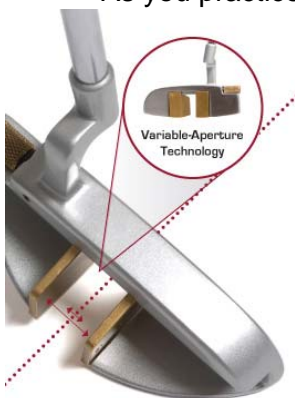
“It’s the only putting training device that doesn’t include any mechanical devices,” he said. Through a series of tests, Blanchard developed a low profile putter with the same feel and weight of a normal putter.

The first part of the system shoots an invisible straight line with a Class-1 laser down the center of a practice green. There’s a hole in the putter face that the laser must travel perfectly straight through so as not to break the invisible line.

There’s a green LED on the base of the unit that appears while the invisible line remains unbroken. However, if the line is broken, a red light and an audio unit are activated. These responses provide immediate, accurate feedback.

As you practice your stroke without breaking the laser line, the muscles of your shoulders, arms and back are systematically programmed to produce the kind of precise and consistent accuracy you’ve always wanted.

The aperture in the putter is adjustable so that as the golfer’s putting improves, he/she can continue to challenge themselves until their putting stroke is as pure, consistent and deadly accurate.



While the AccuPutt laser training system promotes a straight back putting stroke, it also accommodates an arc stroke of six to eight degrees by opening the aperture wider.

“The rate of improvement is in correlation with the amount of practice time put in,” said Blanchard, “but we’ve found that the improvement is usually 33 percent in the first 30 days. We’ve also found that activating the audio option during that time helps as that keeps the golfer from not moving his/her eyes looking for the LED feedback.”

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